

Scenario Simulation

Swap tedious spreadsheets for smart, automated budget simulations.

Facing these challenges?

1 Burdensome Budget Planning

Relies on guesswork, spreadsheets, and incomplete data, lacking transparency.

2 Critical Questions

Difficult to answer "What happens if we add €50K?" or "How to reach a CPL of €100?"

3 Limited Cross-Channel Tools

Simulations restricted to individual channels, no comprehensive view.

4 Scenario Communication

Hard to clearly communicate budget impacts across channels.

This often results in:

Missed Opportunities & Potential

Unclear Marketing Impact

Wasted Time & Money

Make your data work for you!

Find the easiest route to budget planning with Nexoya's powerful scenario simulation.

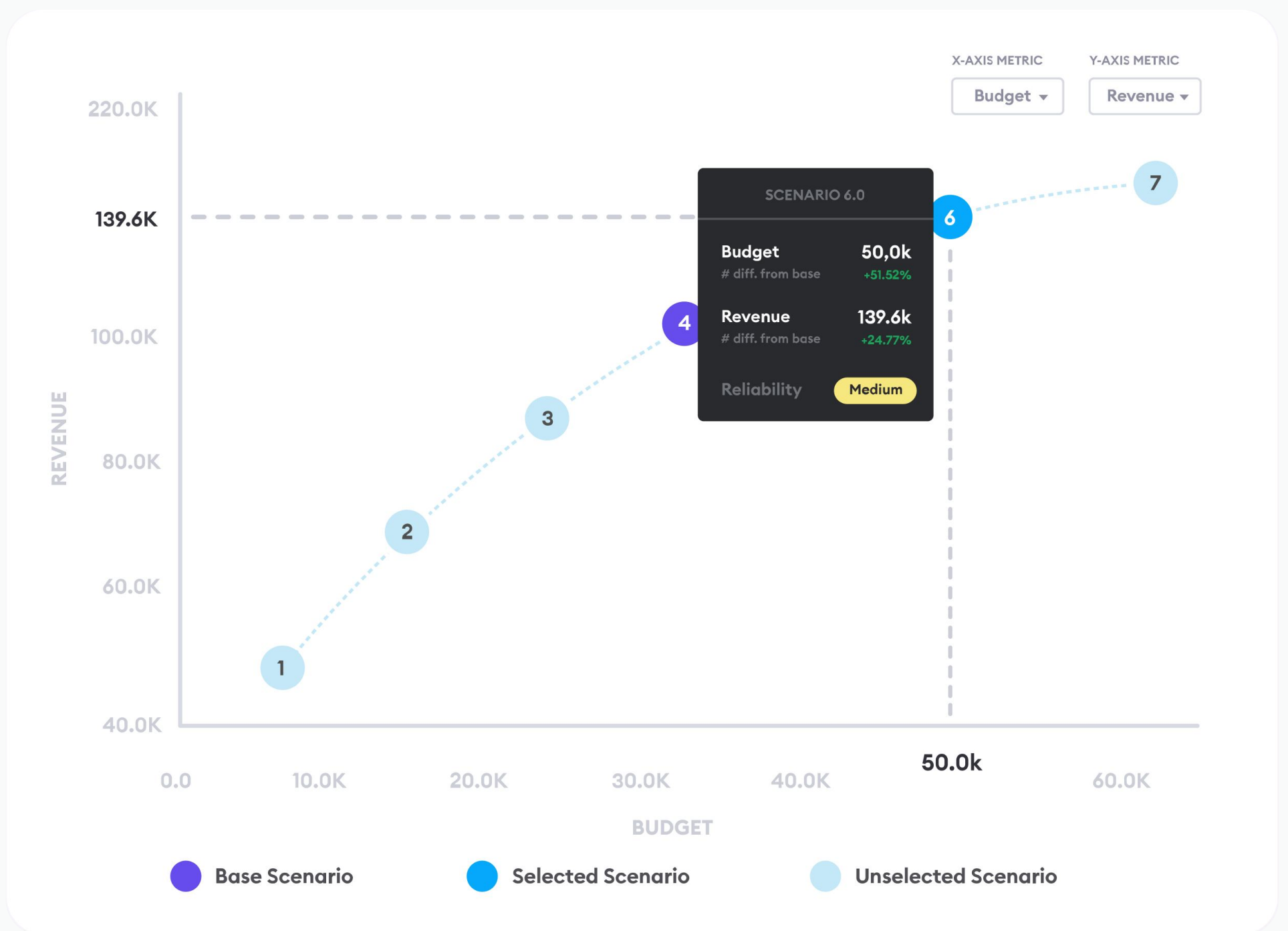


Budget Planning was never so easy

Take full control and select desired scenario based on your goals.

Scenario simulation with Nexoya

Simulate multiple business scenarios and gain deep insights into your budget and performance targets. With Nexoya, you can visualize various outcomes and choose the optimal path for your goals.



Effortlessly assess the saturation effect for all your ad sets and campaigns across 30+ channels. Receive data-driven recommendations on the optimal budget needed to reach your targets.

Key Benefits for Your Business

Feels Like Cheating: Simulate and Apply Your Perfect Scenario



Easily Find Answers

Diminishing Return Curve

Analyze your entire digital advertising portfolio across 30+ channels.

Performance Impact Analysis

See the effect of a +/-10% budget change.

Budget Sufficiency Check

Ensure your budget meets your marketing goals.



Reduce Planning Efforts

Eliminate Spreadsheets

No more endless budget planning spreadsheets.

Quick Scenario Creation

Simulate multiple scenarios with a few clicks.

Deep Insights

Access comprehensive performance metrics and correlations.



Improve Communication

Scenario Comparison

Compare scenarios to find the best strategy.

Data-Driven Decisions

Make informed choices with detailed analysis.

Effective Communication

Clearly convey scenarios and their impacts to stakeholders.

Stop guessing, start simulating!

Schedule a call with one of our experts to find out more.

